

2024-2028

Age-Friendly Action Plan

CITY OF WEST SACRAMENTO

EXECUTIVE SUMMARY

- **West Sacramento's Older Adult Population is Substantial, and Growing.** According to Esri data, as of 2023 there are over 10,500 persons in West Sacramento over age 60, comprising 19 percent of the city's population – a three percentage point increase since 2015.

- **More Older Adults Live in the North Area of the City.** Almost 19 percent of the residents north of the Ship Channel are over age 65, compared to almost 12 percent for Southport.

- **Many Older Adults Live Alone.** Consistent with the findings of the 2017 Age-Friendly Action Plan, as of 2023 over 25 percent of West Sacramento's older adults live alone, which underscores the need for measures to encourage social participation to help prevent isolation.

- **Older Adults Tend to Have Lower Incomes.** In West Sacramento, the median income for adults over age 65 is lower than any other cohort over age 25. This means that fees, and other economic barriers to entry in the City's civic and cultural life need to be carefully considered in order to avoid inadvertently excluding seniors.

- **Older Adults are Diverse.** As with the 2017 Plan, the outreach for this plan update demonstrated that older adults are not a single interest group, but have a diversity of interests and areas of focus depending on their specific needs.

- **Older Residents See Room for Improvement in Terms of City Programs and Services.** In a recent survey, about half of residents over age 50 indicated they believe the City is on the right track. This result is typical for this type of survey and does not indicate an acute problem, but does demonstrate that there is room for improvement in terms of seniors' view of their city.

- **Key Priorities for Older Residents.** Based on a variety of outreach methods, the clear priority for older residents is improvement to the City's streets and sidewalks, and public safety-related issues. This plan update contains multiple action items in those areas.

INTRODUCTION

According to AARP, by 2030, 1 out of 5 people in the United States will be 65 or older. This trend is also manifesting itself in West Sacramento, where the percentage of older residents is steadily rising.

As West Sacramento's older adult population grows, the City must adapt its programs and services to assure these residents are being served appropriately. With that goal in mind, in 2015 the City Council partnered with AARP to join the AARP Network of Age-Friendly Communities, a national program through which communities across the country commit to invest in programs, projects and services that serve older residents – and, by extension, make communities more livable and pleasant for all residents.

The foundational document for the City's participation in the Network of Age-Friendly Communities is its Age-Friendly Action Plan, which was initially adopted by the City Council in 2017. This document contained the findings from a set of outreach efforts that were undertaken to better understand the needs and preferences of older adults in West Sacramento, and contained a number of programmatic goals designed to help the City better meet those needs.

The original document was intended to be updated in 2020; however, due to COVID, it was not possible to undertake the necessary outreach with West Sacramento's senior community. This Plan update contains current demographic data, summarizes the results of new surveys and other outreach to better understand the current priorities of older adults in West Sacramento, and outlines ten actionable goals intended to help West Sacramento become an even better place for older residents – and the entire community -- to live, work, and enjoy life.

BACKGROUND

In 2015, the City of West Sacramento committed to improving the quality of life for its older residents by enrolling the City in AARP's Network of Age-Friendly Communities. All members of the Network of Age-Friendly Communities are expected to adopt an action plan to document how they intend to maintain and improve their older residents' quality of life. In 2017, the City became one of the earliest communities in the state to adopt an age-friendly action plan.

The priorities in the original document were developed based on feedback from multiple sources, including a statistically-valid survey of the City's seniors funded by AARP, which City staff augmented with in-person listening sessions and non-statistically valid surveys of older residents. The development of the original plan was guided by an oversight body that was co-chaired by two City Council members, and also included a representative from each of the City's six advisory commissions.

A key overarching goal of the 2017 Age-Friendly Action Plan was to instill age-friendliness as a lens through which staff, advisory commission members, and the Council view all of the City's programs and projects. As demonstrated in many subsequent meetings in which appointed and elected officials asked questions about the age-friendliness of various staff proposals, the City has succeeded in raising awareness that making the community more age-friendly benefits not just our older residents, but everyone.



In addition to raising awareness, the 2017 Age-Friendly Action Plan included 20 substantive goals, which are summarized below:

1. Adopt a Bike, Pedestrian &Trails Master Plan, with a "Safe Routes for Seniors" Chapter
2. Adopt a Mobility Action Plan
3. Complete Americans with Disabilities Act (ADA) Transition Plan
4. Create Printed Quarterly Newsletter for Older Residents
5. Maintain and Expand Age-Friendly Web Content
6. Broadband Expansion Pilot
7. Offer Computer Classes for Older Adults
8. Expand the West Sacramento Police Department "VIP" Program
9. Expand West Sacramento Police Department "Coffee with a Cop" Program
10. Work to Enhance Supportive Housing Opportunities for the Homeless
11. Broaden Anti-Fraud Awareness Efforts
12. Help Assure Seniors Have Smoke Alarms
13. Plan for and Develop Additional Affordable Housing
14. Pursue Funding for Age-in-Place Home Improvement Grants
15. Continue Recreational and Educational Programs for Older Residents
16. Promote the Health and Well-Being of Older Residents
17. Develop Strategies to Eliminate Health Disparities
18. Increase Awareness of the City's Code Enforcement Services
19. Partner with Outside Entities to Organize Neighborhood Cleanups
20. Promote Mixed-Use Development

Despite the extraordinary disruption caused by the COVID epidemic, the City made substantial progress on many of the goals outlined in its original plan. Appendix 1 contains a summary of the work that the City has accomplished under its first Age-Friendly Action Plan.

Upon review, staff concluded that several of the goals outlined in the original Age-Friendly Action Plan were either too vague, or too far outside the City's span of control. This updated plan focuses on a smaller set of goals that are impactful, lie squarely in the City's control, and facilitate better accountability and progress measurement.

CURRENT STATE OF OLDER ADULTS IN WEST SACRAMENTO

POPULATION

7,661 = **14%**

RESIDENTS OVER THE AGE OF 65 IN WEST SACRAMENTO ACCORDING TO 2023 ESRI DATA

OF THE CITY'S ENTIRE POPULATION

As was noted in the previous Age-Friendly Action Plan, the City of West Sacramento is home to a substantial and growing population of older adults. According to Esri, in 2023 there were 7,661 residents over the age of 65 in West Sacramento, which represents approximately 14 percent of the City's entire population.

	Census 2020		2023		2028	
Total Population	**Number**	**% of Total Pop**	**Number**	**% of Total Pop**	**Number**	**% of Total Pop**
Total (50+)	16,303	30.2%	16,539	30.0%	17,185	29.8%
50-54	3,178	5.9%	3,054	5.5%	3,142	5.4%
55-59	3,233	6.0%	2,889	5.2%	2,826	4.9%
60-64	3,042	5.6%	2,935	5.3%	2,622	4.5%
65-69	2,473	4.6%	2,633	4.8%	2,629	4.6%
70-74	1,786	3.3%	2,097	3.8%	2,302	4.0%
75-79	1,149	2.1%	1,399	2.5%	1,757	3.0%
80-84	683	1.3%	791	1.4%	1,078	1.9%
85+	759	1.4%	741	1.3%	829	1.4%
65+	6,850	12.7%	7,661	13.9%	8,595	14.9%
75+	2,591	4.8%	2,931	5.3%	3,664	6.3%

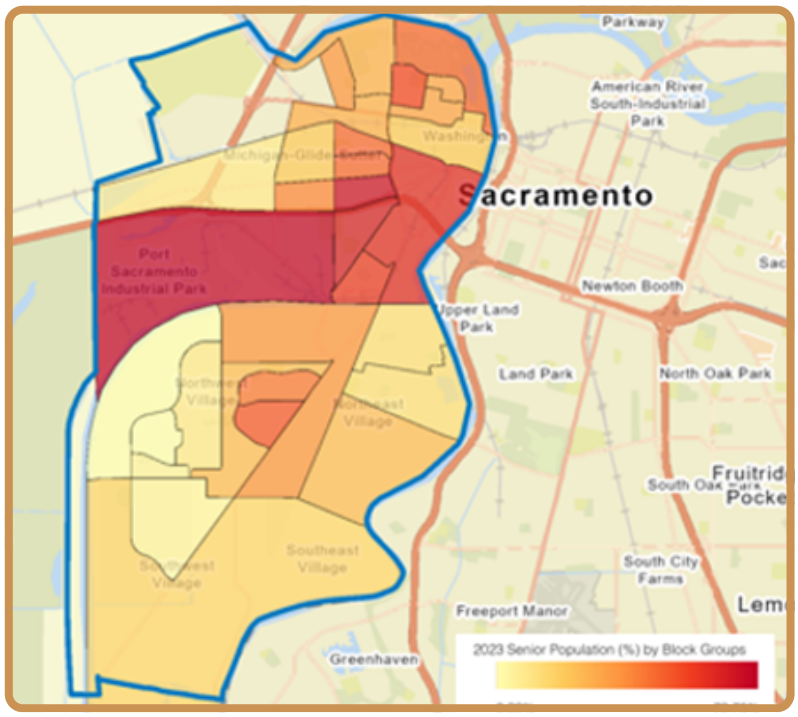
As of 2023, about 5.3 percent of West Sacramento residents, or about 2,931 people, are at least 75 years old, an increase of about 500 persons. Similar growth is seen in the 65-69 and 70-74 age groups.

The growth in the City's senior population is driven by increasing numbers of "Baby Boomer" generation residents reaching more advanced ages. This trend is expected to continue, making the City's age-friendly work increasingly important with the passage of time.

GEOGRAPHIC DISTRIBUTION

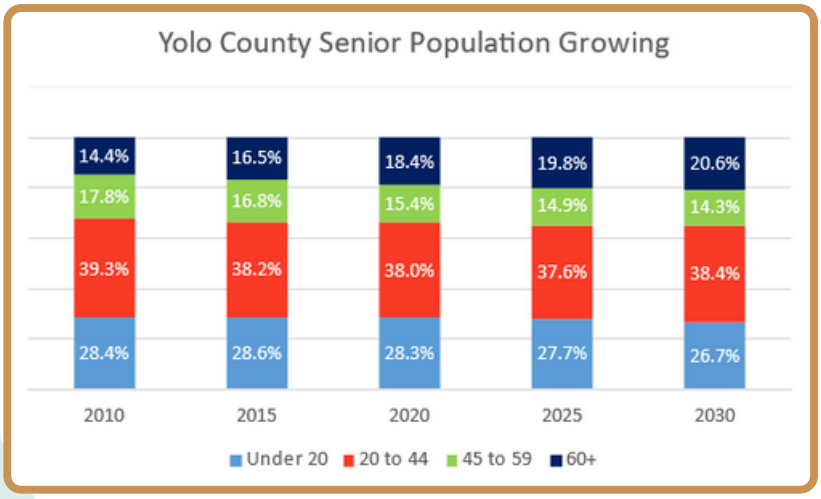
Older residents are not distributed evenly throughout the community. As shown below, the percentage of older residents in West Sacramento Census block groups ranges from about 6 percent, to over 78 percent. The proportion of older residents is generally higher in the areas north of the Deep Water Ship Channel.

PERCENTAGE OF ADULTS AGE 65+ BY BLOCK GROUP IN WEST SACRAMENTO



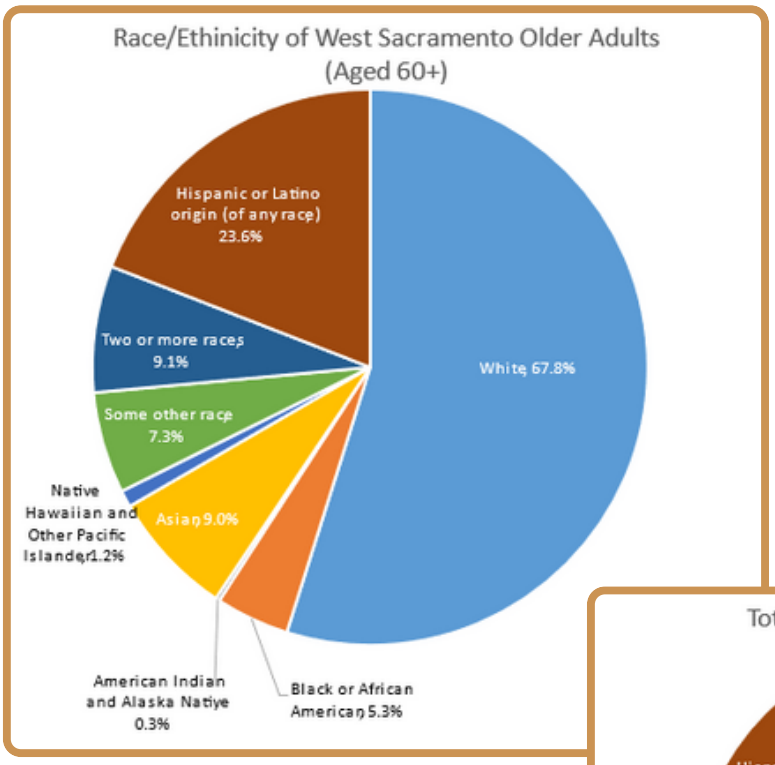
POPULATION GROWTH

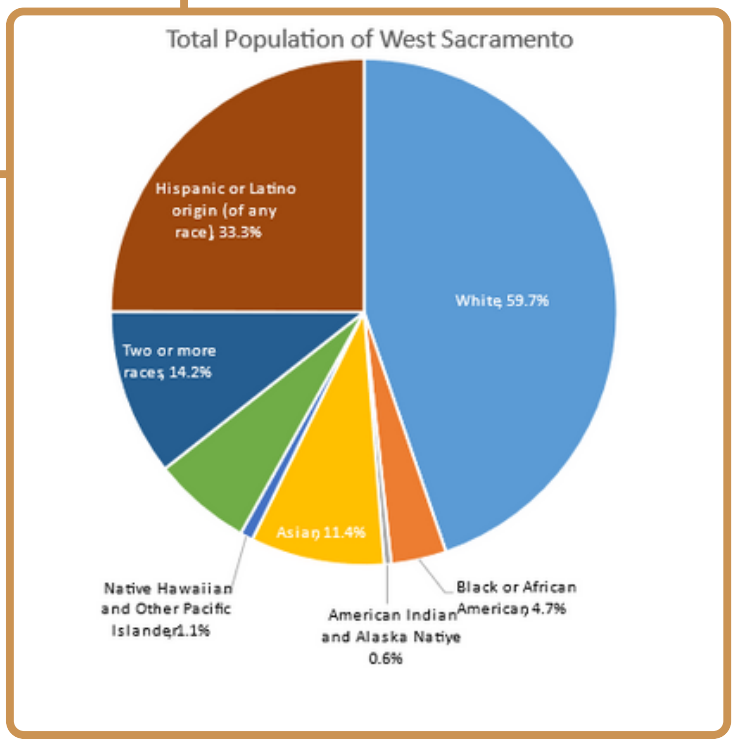
Similar to state and national-level trends, the senior population in Yolo County is growing. Adults age 60 and over were only 14.4 percent of Yolo County's population in 2010. By 2030, this group's population share is projected to grow to 20.6 percent, underscoring the importance of the Age-Friendly lens as the City plans its future.



RACE AND ETHNICITY

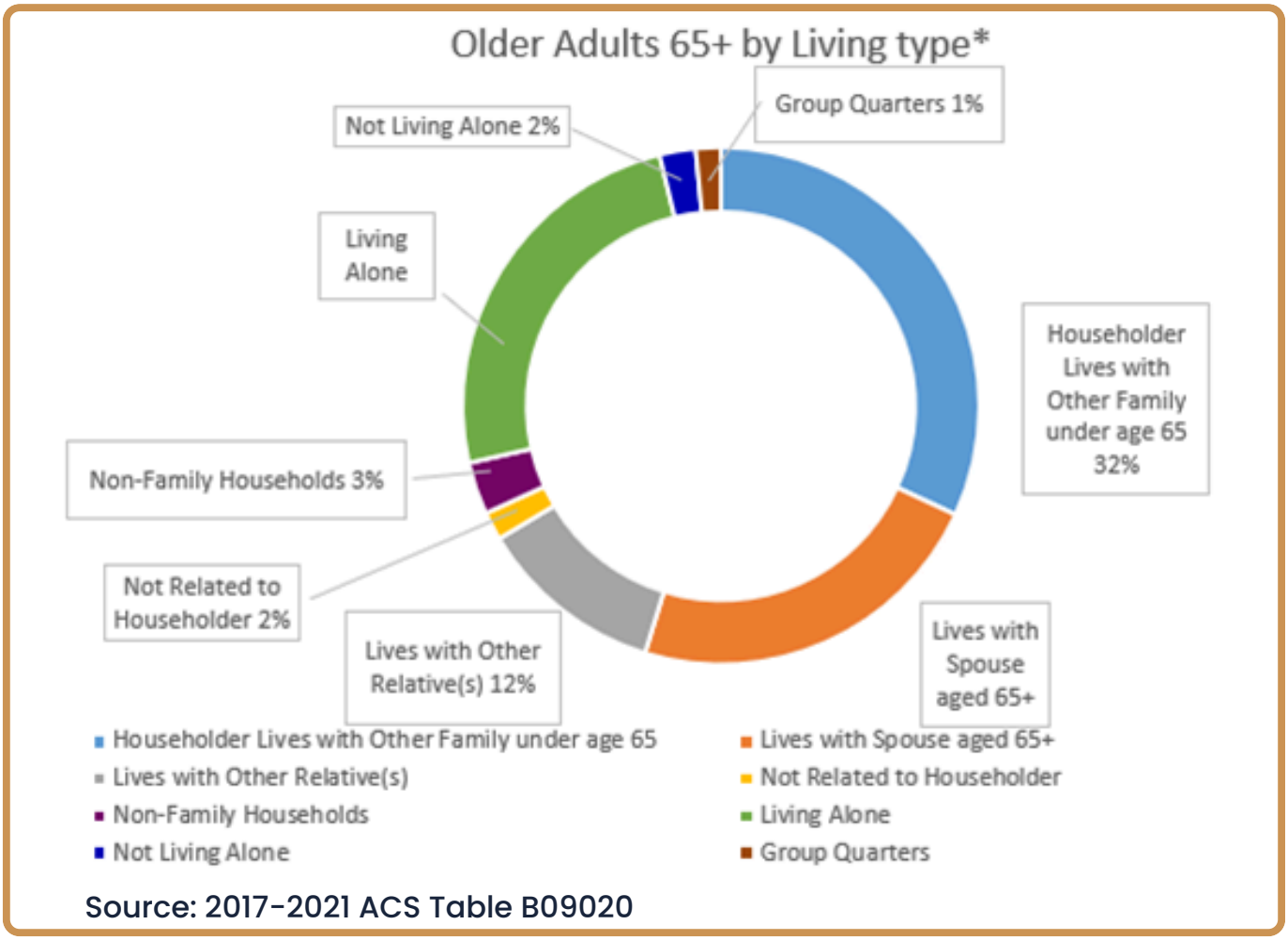
West Sacramento's population is racially and ethnically diverse. City-wide, the City's population is about 60 percent white, 5 percent black, and 11 percent Asian, with the balance of the population comprised of persons reporting as two or more races, Native American, or some other race. Persons of Hispanic descent (any race) comprise about 33 percent of the city's population. Among persons sixty years or older, the percentage of white and black residents is higher, while the percentage of Asian and Hispanic residents is lower.





HOUSEHOLDS

According to the U.S. Census Bureau, "a family household is a household maintained by a householder who is in a family…and includes any unrelated people (unrelated subfamily members and/or secondary individuals) who may be residing there. The number of family households are equal to the number of families." In West Sacramento, over 67 percent of older adults aged 65+ live with family, such as a spouse, children, or other relatives. 25.2 percent of older adults live alone. Over 23 percent live with a spouse aged 65+; and only 1.6 percent of the City's older residents live in group quarters such as nursing facilities.



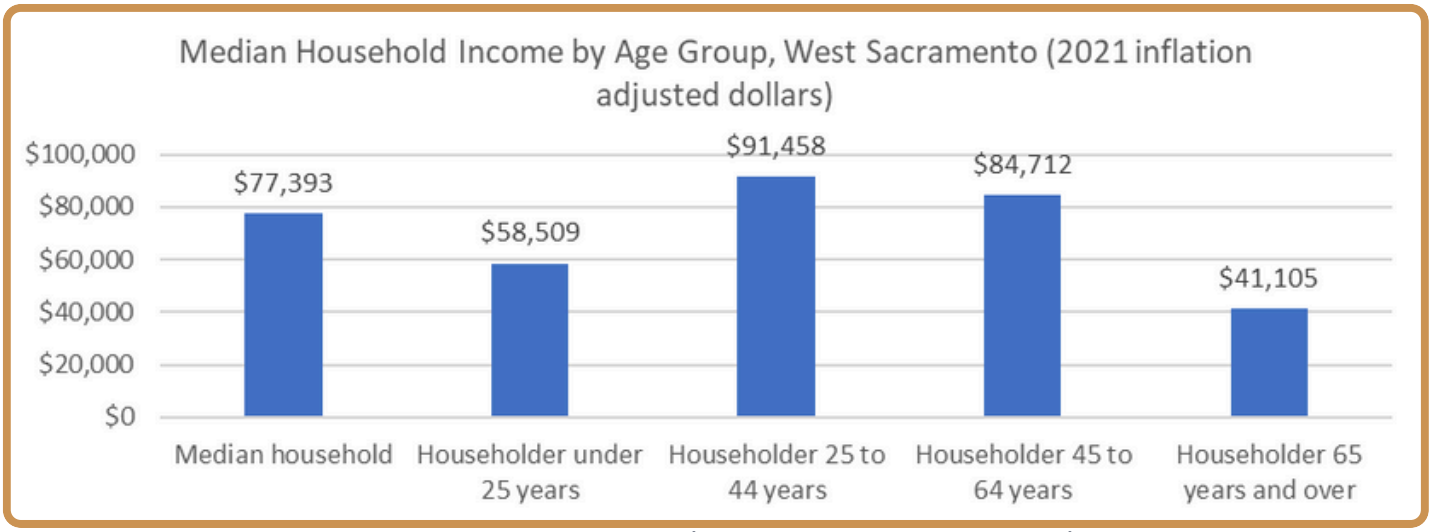
Source: 2017-2021 ACS Table B09020

INCOME

According to the 2017-2021 ACS, the median household income for West Sacramento residents age 65 and over was about $41,000, which is the lowest median income of any age cohort over 25 years of age.

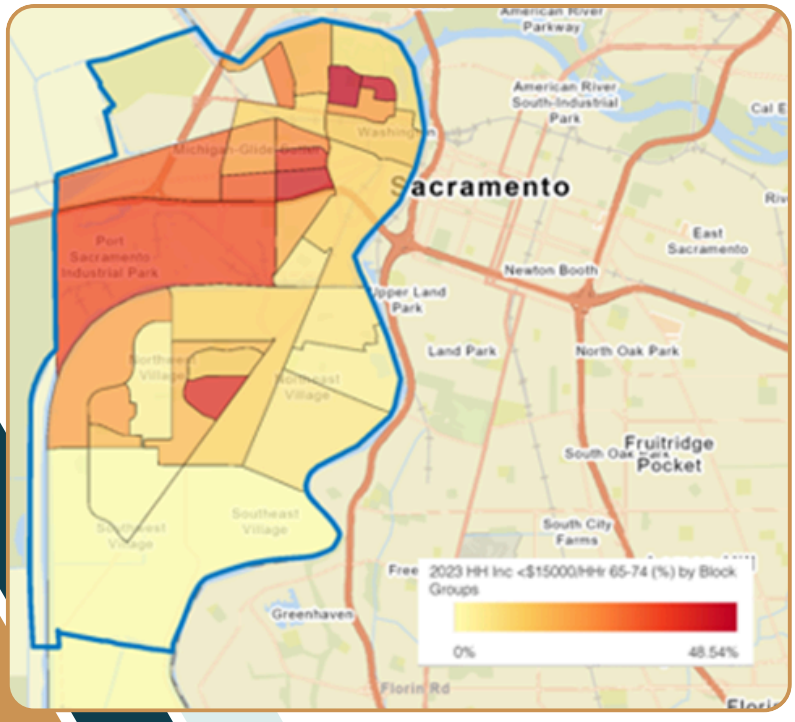
$41k

MEDIAN INCOME 65+



Source: 2017-2021 ACS B19049 Median Household Income in the Past 12 Months (in 2021 Inflation-Adjusted Dollars) by Age of Householder

POVERTY



Older residents who are experiencing poverty are among the city's most vulnerable residents. In West Sacramento, about 396 or 11.6 % of residents between ages 65-74 report annual incomes below $15,000. As shown in the figure below, the percentage of older adults in this income category ranges from 0 to almost 50%, with the densest concentrations of this group located north of the Deep Water Ship Channel.

HOUSING

In West Sacramento, about 67% of residents over age 55 own their homes, while 33% rent, which represents a shift from the 73% owner, 27% renter statistic cited in the previous Age-Friendly Action Plan. Most of West Sacramento's older residents live in single family homes or apartments. A small percentage live in assisted living facilities.

Census 2020 Occupied Housing Units by Age of Householder 55+	Number	Percent	% Total HHs
Total	7,782	100.0%	39.8%
Owner Occupied Housing Units	5,222	67.1%	26.7%
Householder Age 55-64	2,358	30.3%	12.1%
Householder Age 65-74	1,809	23.2%	9.3%
Householder Age 75-84	757	9.7%	3.9%
Householder Age 85+	298	3.8%	1.5%
Renter Occupied Housing Units	2,560	32.9%	13.1%
Householder Age 55-64	1,249	16.0%	6.4%
Householder Age 65-74	813	10.4%	4.2%
Householder Age 75-84	361	4.6%	1.8%
Householder Age 85+	137	1.8%	0.7%

HOUSING STATISTICS

67%
55+ HOMEOWNERS

33%
55+ RENTERS

6%
HOMEHOWNER DECREASE FROM PREVIOUS AGE-FRIENDLY ACTION PLAN



OUTREACH

In order to meet the needs of West Sacramento's seniors, the City bases the priorities of the Age Friendly Action Plan on direct feedback from seniors, which is gathered from a number of different sources. Older residents are not a homogenous population with static interests; rather, like the rest of the City, there are many sub-populations, and a wide variation of interests and priorities within the larger population of older residents. This fact demands that the City's outreach efforts be multi-faceted and designed to reach different populations.

For its original Age-Friendly Action Plan, the City had the benefit of a statistically valid survey that was created and administered by AARP. That generous support was extremely helpful to help launch the City's Age-Friendly journey; however, going forward the City must rely on its own resources to gather input from residents. For this update, the City undertook multiple separate outreach techniques to assure that the recommendations for this Plan reflect broad priorities among West Sacramento's diverse population of older residents.

The recommended actions in this plan update were informed by a scientific survey that yielded statistically valid results, augmented by multiple non-scientific outreach efforts, the results of which aligned with the conclusions of the scientific survey. Taken together, this data provides insights into seniors' priorities across age, geographic and demographic lines. This section summarizes the outreach efforts the City undertook and the data that the City gathered.

OUTREACH SURVEYS

1. MEALS ON WHEELS SURVEY
2. AGE-FRIENDLY NEWSLETTER SURVEY
3. ONLINE SURVEY
4. SENIOR RESOURCE FAIR SURVEY

1 MEALS ON WHEELS SURVEY

In February-March, 2023 the City of West Sacramento partnered with Meals on Wheels Yolo County to distribute a simple written survey to approximately 150 Meals on Wheels clients in West Sacramento. The survey forms were hand-delivered with the clients' lunches, then collected by the meal delivery personnel when the resident had completed them.

Meals on Wheels recipients include many seniors who are homebound, or whose mobility is limited, making this group one of the most vulnerable sub-populations of West Sacramento's senior community.


We want to hear from you!

CITY OF WEST SACRAMENTO

As part of its commitment to making West Sacramento more livable for older residents, the City would like to learn more about your priorities. Your insights will be shared with the City Council.

When complete, please return this sheet to your meal delivery person.

Please circle up to three (3) items below that would be most valuable to you as a West Sacramento resident.

More public transportation options	Sidewalk or street improvements	Affordable health and wellness classes
Affordable home improvements	Affordable home services, e.g. housekeeping	More benches in public areas
Well-lit, accessible and safe public areas	More senior-oriented activities	Well-maintained and safe parks

What else can the City do to make your life better?

The survey asked residents to choose their top three priorities from a list of potential improvements that span multiple domains of livability. Their responses are summarized below.

IMPROVEMENT AREAS	# OF RESPONSES
Sidewalk or street improvements	15
Affordable home improvements	13
Well-lit accessible and safe public areas	12
More senior-oriented activities	10
More public transportation options	9
Affordable home services, e.g. housekeeping	9
More benches in public areas	6
Well-maintained and safe parks	6
Affordable health and wellness classes	3
TOTAL	**83**

As shown above, street or sidewalk improvements were a top priority for survey respondents, followed closely by affordable home improvements and well-lit and safe public areas.

2 AGE-FRIENDLY NEWSLETTER SURVEY

In February, 2023 the City created a voice mail box, and placed an article in its Age-Friendly Newsletter inviting readers to call a phone number and leave a voice message indicating what the City could do to make their lives better. Over 500 copies of the newsletter included the survey phone number, which yielded 13 individual responses.

This survey methodology was labor-intensive, as it required transcribing responses to an open-ended question from multiple voice mail messages. As a result, the data is more difficult to interpret than would have been the case for a written survey. For example, some responses focused on a single issue, while others provided a broad spectrum of opinions on an array of topics.

TO SUMMARIZE, THE TOP ISSUES FOR THIS GROUPS WERE:

- Road and sidewalk maintenance
- Walkability and resting areas
- Entertainment, dining and shopping
- Public transportation
- Social services

While the data is somewhat unwieldy, staff has repeatedly consulted these responses for qualitative insights about issues of interest to West Sacramento seniors.



3 ONLINE SURVEY

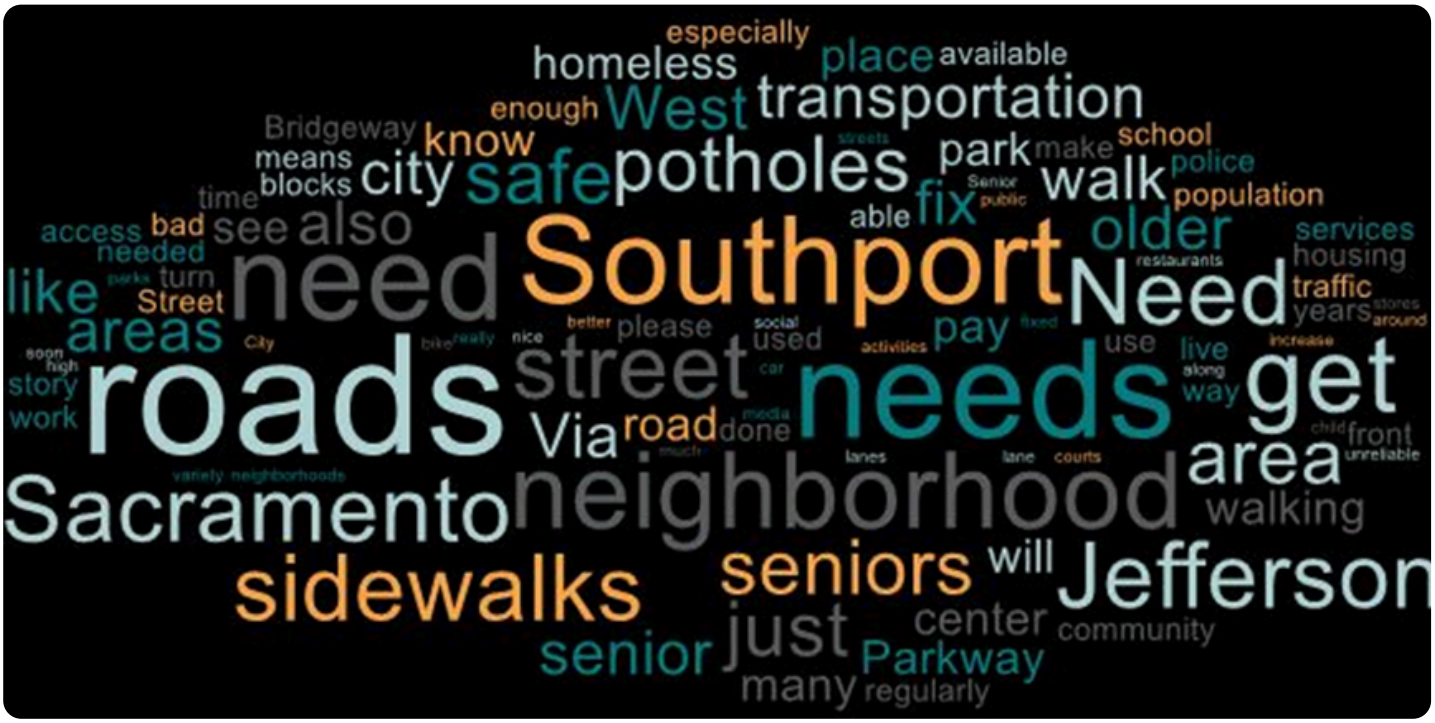
Since increasing numbers of seniors have access to Internet-enabled devices, staff prepared an online survey and advertised its availability on the City's social media channels in February and March, 2023. This survey received 143 responses. Based on the demographic information provided by participants, these responses over-represent residents of Southport as opposed to the northern areas of the City. However, these results still provide insights into the perspectives of many West Sacramento seniors, and reinforce several themes that are found across the City's other outreach efforts.

SURVEY RESPONDENTS:

- Expressed low satisfaction (41%) with the quality of the City's streets.
- Overwhelmingly (73%) rated West Sacramento as a good, very good or excellent place to live.
- Strongly approve of West Sacramento parks (65%), but want more benches (62%).
- Almost universally (95%) say they usually drive themselves to get around, compared to 25-30% for walking, biking, or Lyft/Uber/Via
- Expressed low (41%) satisfaction with available public transportation options, and even lower satisfaction (21%) for safe, accessible transit stops.
- There is a lack of clarity about the availability of volunteering and job training opportunities.
- Survey participants gave very low ratings (24%) on the availability of community information relevant to seniors.

The online survey contained an open-ended question to allow survey participants to describe their interests in their own words.

THE FOLLOWING IS A WORD CLOUD DERIVED FROM THOSE ANSWERS:



The most notable theme in the word cloud is transportation-related words, including "trucks," "boulevard," "street," "congestion," and "intersection," which indicates that this group shares an interest in mobility issues with the other groups the City surveyed.

4 SENIOR RESOURCE FAIR SURVEY

On May 12, 2023 and May 17, 2024, staff set up a table at the Senior Resource Fair and administered a brief survey to attendees. The survey instrument was the same one that was used for the survey of Meals on Wheels participants noted above. Each respondent was asked to select their top three most important priorities they would like the City to pursue.

The aggregated results are as follows:

OUTREACH

The online survey contained an open-ended question to allow survey participants to describe their interests in their own words.

IMPROVEMENT AREAS	# OF RESPONSES
Sidewalk or street improvements	20
Affordable home services, e.g. housekeeping	15
Affordable health and wellness classes	13
More senior-oriented activities	13
Well-maintained and safe parks	11
More public transportation options	9
Affordable home improvements	9
More benches in public areas	9
Well-lit accessible and safe public areas	6
TOTAL	**105**

STATISTICAL SURVEY

In March, 2024 the City undertook a statistically-valid citywide survey to assess community opinions on various issues, including a question that asked respondents to rate various issues facing the City, including public safety, homelessness, and street/road/sidewalk improvements, in terms of their urgency. Unlike the other outreach methods, the percentages shown in the following table can be assumed to hold for the entire 50+ population in West Sacramento, within a known margin of error and confidence level.

STATISTICAL SURVEY

In this sample, residents were presented with a variety of issues. As a general measure, one question asked respondents to indicate how the City is doing generally. For residents over age 50, responses were roughly evenly split between "on the right track" and "on the wrong track," with slightly more for "on the wrong track". This answer was consistent with multiple other age groups, indicating that the key issues described below are affecting residents' overall impression of the City's well-being.

The survey also asked respondents to categorize a series of issues as "Extremely Important," "Very Important," "Somewhat Important," or "Not Too Important." The table below summarizes a variety of categories in terms of the proportion of Extremely/Very Important responses to Somewhat/Not Too Important responses. Not all categories are included here, because several overlapped thematically, while others showed indeterminate results that are problematic to interpret. Categories were selected to be representative of general themes, such as road or public safety improvements, that showed the strongest results.

PERCENT OF EXTREMELY/VERY IMPORTANT RESPONSES FOR SURVEY RESPONDENTS AGE 50+

CATEGORY	% EXTREMELY/VERY IMPORTANT	MARGIN OF ERROR (%)
Repairing Streets and Potholes	89	8
Preventing Property Crimes	86	11
Rebuilding Roads	83	8
Condition of Roads and Streets	75	8
Addressing Homelessness	75	8
Keeping Public Areas Safe and Clean	75	8
Maintain Parks and Space for Recreational Programs	70	11
Maintaining Neighborhood Police Patrols	70	8
Improve Traffic Safety	68	11
Recruiting and Retaining Firefighters	66	8

STATISTICAL SURVEY

This data indicates that West Sacramento residents over age 50 place a high premium on improving public safety and the safety and quality of the City's transportation infrastructure and services. Additionally, seniors showed a strong interest in parks and open spaces for recreation, as well as services for older adults.

These results broadly mirror staff's findings from its own anecdotal outreach efforts, but carry extra weight because they derive from a statistical survey with a margin of error of 8-11 percent, and a confidence level of 95 percent. This means that we can be 95% sure that the opinions of the entire population of seniors in this age group are within +/- 8 to 11% of these results. Because this survey is the most reliable indicator of West Sacramento seniors' priorities, this instrument is a key driver of the themes and projects recommended for implementation in the Age-Friendly Action Plan.

THE CITY'S AGE-FRIENDLY PRINCIPLES

The public outreach undertaken for the 2024 update to the Age-Friendly Action plan suggested that there are multiple areas in which older West Sacramento residents felt there was room for quality of life improvements. This plan includes implementation projects, described in a subsequent section, to address the primary project-based approaches that the City intends to implement to improve the lives of its older residents, and by extension, all residents.

While these specific projects and programs are important, the City's Age-Friendly Action Plan is intended to serve not just as to-do list, but also as a tool to help staff, advisory commissions, and the Council view the City's work through an age-friendly lens, in order to identify opportunities to build age-friendliness into the City's day-to-day work.

To facilitate an opportunistic approach to age-friendliness, this plan includes the following set of age-friendly principles, which can be applied to City programs and projects to help assure that they meet the needs of West Sacramento residents. These principles are adapted from a World Health Organization document titled "Global Age-Friendly Cities: A Guide," which was developed by the WHO based on feedback from older adults in 33 countries worldwide.

Further details on each item can be found in that source document, which is available for free online. The principles are organized by the WHO domains of livability in order to facilitate easy reference by staff involved with relevant programs or projects.

OUTDOOR SPACES AND BUILDINGS

Pleasant and Clean Environments Create beautiful natural surroundings	**Importance of Green Spaces** Provide green spaces for all to enjoy
Somewhere to Rest Provide adequate outdoor seating	**Age-Friendly Pavement** Keep paved areas in good condition to facilitate safe travel
Safe Pedestrian Crossing Assure residents can cross intersections safely	**Accessibility** Remove barriers to physical access to city amenities.
A Secure Environment Allow residents to feel secure in their communities.	**Walkways and Cycle Paths** Promote health by creating safe spaces to bike and to walk
Age-Friendly Buildings Make buildings accessible to all	**Adequate Public Toilets** Provide clean, convenient, accessible public restrooms
Older Customers Promote good customer services that appreciate older residents	

TRANSPORTATION

Availability
Make a variety of transportation services available to residents

Affordability
Keep the cost of transportation services affordable for older residents

Reliability and Frequency
Reliable and frequent service improves usability to customers

Travel Destinations
Assure that users can get where they want to go

Age-Friendly Vehicles
Make vehicles easy for older residents to embark and disembark

Specialized Services
Provide specially-adapted transport for those who need it

Priority Seating and Passenger Courtesy
Promote courteous treatment of older riders

Transport Drivers
Assure that public transport drivers are courteous and sensitive

Safety and Comfort
Riders should feel safe using public transportation

Transport Stops and Stations
Stops and stations should be convenient and safe

Taxis
Using taxis and similar paid transport to the benefits of older residents

Community Transport
Free or low-cost transport to augment other transportation systems

Information
Help users understand available transportation options

Driving Conditions
Create a transportation system that is conducive to safe driving

Courtesy Towards Older Drivers
Promote courteous driving behaviors

Parking
Priority parking for older and handicapped residents is age-friendly

THE CITY'S AGE-FRIENDLY PRINCIPLES

HOUSING

Affordability
Assure that affordable, appropriate housing options exist for older residents

Essential Services
Assure that affordable housing meets applicable codes and provides adequate heat, cooling, and other essential services

Design
Promote housing layouts that are handicap-accessible

Modifications
Promote housing designs that can be readily modified with age-friendly improvements that allow residents to continue to live independently

Maintenance
Create or promote programs to help older residents maintain their homes

Access to Services
Make needed services convenient and accessible to older residents

Community and Family Connections
Facilitating neighborly connections for older residents

Housing Options
Create a range of housing options that address older residents' changing needs

Living Environment
Avoid overcrowding and promote adequate living space for older residents



SOCIAL PARTICIPATION

Accessible Opportunities
Make entertainment and educational events accessible to older residents, including both site-specific accessibility and transportation to the event

Affordable Activities
Make entertainment and educational events affordable for older residents

Range of Opportunities
Provide/promote a range of entertainment and educational events that will interest a broad swath of older adults

Awareness of Activities and Events
Advertise and promote civic events in a way that allows as many older residents as possible to hear of the events and attend

Encourage Participation and Addressing Isolation
Create frequent opportunities for older residents to make social contacts, and make it easy for older residents to attend

Integrating Generations, Cultures, Communities
Create opportunities for older residents to interact with people who are different from themselves





THE CITY'S AGE-FRIENDLY PRINCIPLES

RESPECT AND SOCIAL INCLUSION

Respectful and Disrespectful Behavior
Promote respectful treatment of older persons

Age-ism and Ignorance
Educate staff and the public to avoid age-ist stereotypes and educate them about the actual needs of older adults

Intergenerational Interactions and Public Education
Create opportunities for older residents to work and interact with children

Place within the Community
Create opportunities for older residents to use their experience in leadership roles within the community

Helpfulness of the Community
Create opportunities for older residents to form relationships with other residents and to solicit their help when needed

Place in the Family
Facilitate the inclusion of older residents in family units, for example through building or planning regulations that allow second units

CIVIC PARTICIPATION AND EMPLOYMENT

Volunteering Options for Older Residents
Create opportunities to leverage the enormous experience and capabilities of older residents

Better Employment Opportunities and More Options
Help remove barriers between older workers and employment opportunities

Flexibility to Accommodate Older Workers and Volunteers
Tailor employment and volunteering opportunities for older residents through flexible scheduling and other accommodations

Encourage Civic Participation
Help older residents participate through accommodations such as reserved seating, improved accessibility, listening device assistance, etc.

Training
Enable older volunteers and workers through training opportunities

Entrepreneurial Opportunities
Help older residents participate in the workforce through training and assistance to become entrepreneurs

Valuing Older People's Contributions
Combat age discrimination and promote the value of contributions from older residents

COMMUNICATION AND INFORMATION

Widespread Distribution
Use available and appropriate communication channels to maximize distribution of relevant news and information to older residents

The Right Information at the Right Time
Manage information overload and provide older residents with the information they need to be full participants in civic society

Will Someone Speak to Me?
Leverage word of mouth to facilitate rapid communication of news to older residents

Age-Friendly Formats and Design
Use readable fonts and simplified page layouts to facilitate comprehension of written and electronic media presentations

Information Technology: Boom or Bane?
Encourage the use of the Internet and electronic media, but assure that other communication tools are used to reach those who do not have access to Internet-enabled devices

A Personal and Collective Responsibility
Like anyone else, older adults are responsible for keeping themselves informed; however, it is a collective responsibility to remove barriers that might keep older adults from doing so





COMMUNITY SUPPORT AND HEALTH SERVICES

Accessible Care
Promote the availability of convenient, accessible, affordable health care facilities serving older people

A Wider Range of Health Services
Encourage a wide variety of health services benefiting older residents, e.g. clinics, hospitals, adult care centers, respite and training for caregivers, medical equipment suppliers, etc.

Aging Well Services
Encourage the establishment of health promotion and disease prevention programs and services targeting older residents

Home Care
Promote the availability of a wide variety of home care options for older residents

Residential Facilities for Those Unable to Live at Home
Help to assure that adequate and affordable care facilities exist for older residents who can no longer live safely at home

A Network of Community Services
Promote the availability of community social services (e.g. discounted meals, pre-screened contractors, etc.) to older residents

Volunteers Wanted
Use volunteers to fill gaps in health and social services programs targeting seniors



THE CITY'S AGE-FRIENDLY PRINCIPLES

Several of the concepts listed by the WHO relate to private sector activities, and/or types of work that are not directly within the City's purview (e.g. health care), but might fall within the scope of allied agencies such as Yolo County. The intent of including these items is not to suggest that the City adopt new lines of business in order to provide these services directly. However, it may be possible for the City to facilitate positive outcomes in areas outside its normal responsibilities through advocacy, partnerships, and/or adjustments in its regulatory processes. It is hoped that by providing a philosophical framework, along with a set of specific action items, the Age-Friendly Action Plan can help focus attention on all dimensions of age-friendliness in West Sacramento, while also facilitating the completion of focused City projects in key areas of need.

AGE-FRIENDLY ACTION ITEMS

The outreach staff has conducted for the Original Age-Friendly Action Plan suggested that older residents were most interested in improvements that align with three broad categories: Connectivity, Public Safety, and Quality of Life. Survey and other outreach results from this Plan update support the continued use of these categories to organize and focus the City's Age-Friendly work. Each category is outlined below, along with the specific projects that correspond with it.

ACTION ITEMS

- CONNECTIVITY
- SAFETY
- QUALITY OF LIFE

CONNECTIVITY

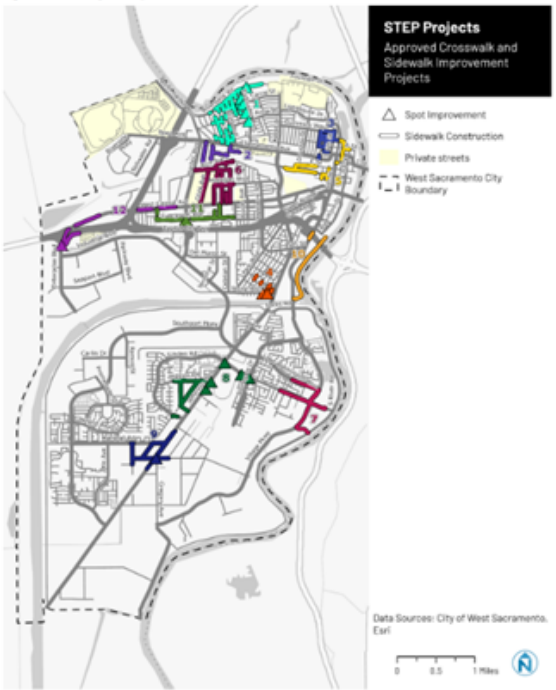
Human beings have an innate need for connection with others. Unfortunately, it can become harder to maintain those important connections as we age. Physical abilities can decline, exacerbating the difficulty of navigating areas with infrastructure challenges such as potholes, uneven sidewalks, and a lack of places to sit down. It can become more challenging to stay in contact with friends and relatives, many of whom may be using e-mail, social media apps, or other technologies with which older residents may not be familiar. The intent of the projects in this category is to help older West Sacramento residents move around the community and maintain connection with their friends and relatives, both within the city and beyond.

GOAL 1: IMPLEMENT SIDEWALKS AND TRANSPORTATION EQUITY PROGRAM PROJECTS

Approved by the City Council in February, 2024, the West Sacramento Sidewalks and Transportation Equity Program (STEP) plan identifies 12 projects that provide 21 miles of new sidewalk in neighborhoods where residents rely on walking for daily trips most often. These projects directly address pedestrian accessibility, a key issue identified by West Sacramento seniors.

STEP establishes the data, processes, policies, and programs necessary for the City to invest in sidewalk improvements and enhance safety, connectivity, and accessibility in areas where they are most needed to make walking a high-quality and safe transportation option. Many areas where projects are planned coincide with neighborhoods where many seniors live. During the term of this Age-Friendly Action Plan update, the City will seek to fund and implement as many of these projects as possible.

Figure 12 STEP Projects Map



GOAL 2: IMPLEMENT SACRAMENTO AVENUE COMPLETE STREETS PROGRAM

This document will produce a roadmap to implement community-driven improvements to the Sacramento Avenue corridor to provide safer and more comfortable transportation options for people of all ages and abilities, while enhancing public spaces for community activity along the corridor. The projects that will arise from this plan will directly benefit the many seniors that live in the Bryte and Broderick neighborhoods that adjoin the Sacramento Avenue corridor.

GOAL 3: IMPLEMENT HSIP PROGRAM

The Highway Safety Improvement Program (HSIP) Traffic Safey and Signal Improvement Project is a plan for a set of safety related intersection improvements that was developed based on an analysis of traffic accidents in the City. These projects will be designed to reduce the likelihood of accidents involving vehicles and pedestrians in the City, focusing on areas where these conflicts have occurred in the past. The areas to receive improvements include many neighborhoods with higher densities of seniors, including West Capitol Avenue, Sacramento Avenue, and Jefferson Boulevard.

GOAL 4: ADD AN AGE-FRIENDLY APPENDIX TO THE BIKES, PEDESTRIAN AND TRAILS MASTER PLAN

The existing Bicycle, Pedestrian and Trails Master Plan was intended to include a chapter specifically devoted to the needs of the city's older residents; however, due to staff turnover, that component did not make it into the 2018 document. Staff is planning to undertake a major update to this document starting in the first quarter of 2025. That update will include an appendix dealing directly with the specific needs of West Sacramento's older residents.

GOAL 5: CONTINUE TO ENCOURAGE USE OF THE VIA RIDESHARE PROGRAM

The City's Via Rideshare Program has become a mainstay for many West Sacramento seniors, allowing them to connect with friends, shop, attend City events, and stay connected to the rest of the community. Currently, about 14 percent of West Sacramento Via riders utilize the senior discount that is available for persons over 62 years of age. The percentage of seniors using Via is almost exactly the same as the percentage of seniors in the overall population. During the term of this plan update, the goal will be to maintain the number of older riders at a rate that matches or exceeds the percentage of seniors in the overall population.

SAFETY

A city's first duty is to protect the safety of its residents. This is particularly true for older residents, who may feel more vulnerable due to the effects of aging. The Police and Fire departments already provide services to older residents; however, the outreach undertaken for this Plan suggests that more can be done to help older residents feel confident and safe in their community. The projects in this category are designed to help older residents create connections with the city's Police and Fire departments, and directly improve their safety through education and safety-related home improvements.

GOAL 6: IMPLEMENT 20 ADDITIONAL SAFE AT HOME PROGRAM PROJECTS

The City of West Sacramento is partnering with Rebuilding Together Sacramento to implement a pilot program providing home safety modifications to older, low-moderate income residents at no cost to the resident.

Funded primarily by City of West Sacramento Measure E funds, Safe at Home West Sacramento funds home repairs such as grab bars and handrails, threshold ramps, toilet or shower assist units, energy-efficient bulbs, modified steps, and transfer poles, as well as smoke, fire and carbon monoxide detectors. These changes to the home environment reduce the risk of seniors falling, and improve general safety, accessibility, and functional abilities for the resident.

To date, this program has served 47 residents, who have received grab bars, hand rails, safety kits, and other improvements to help keep them safe in their homes. The average cost of these improvements was $4508 per household. During the next five years, staff's goal is to implement at least 20 additional projects per year for eligible West Sacramento homeowners.



GOAL 7: IMPLEMENT AT LEAST FOUR COFFEE WITH A COP EVENTS PER YEAR

The City's Coffee with a Cop program creates opportunities for residents to interact with West Sacramento Police officers in a relaxed, informal environment. The communications and relationship building that occur between residents and officers at these events contribute to public safety by increasing the community's trust and confidence in their police force.



Between 2017 and 2023, the West Sacramento Police Department held 29 Coffee with a Cop events at various locations throughout the community, including seven senior-focused events held at the senior center or various senior apartment complexes. For the term of this Age-Friendly Action Plan update, the City's goal is to implement at least four Coffee with a Cop events annually, at least one of which should be focused on seniors, and to improve awareness of these events among seniors.

GOAL 8: REACH 1,200 VIEWS OF THE CITY'S FIRE SAFETY VIDEO TARGETING SENIORS

As part of its 2019 AARP Community Challenge Grant award, the City prepared a fire safety video to help seniors avoid common fire hazards in their home. As June, 2024, the video has been viewed 873 times. During the term of this plan, the City's goal is to promote this video more aggressively through Facebook ads and other means, so it reaches 100 additional views annually, with the intent that an increasing proportion of seniors become familiar with this potentially life-saving content during the term of this plan update.

QUALITY OF LIFE

In addition to the connectivity and public safety items noted above, the City also has a role to play in providing an overall environment in which community members can enjoy a high quality of life. All City functions play a role in shaping this environment. The projects in this category are designed around the theme of helping assure that West Sacramento is a community where older residents – and by extension, all residents – can live happy, engaged lives.

GOAL 9: EXPAND UTILIZATION OF THE CITY'S ACTIVE AGING PROGRAMMING

The City of West Sacramento offers a wide array of programs designed to help West Sacramento seniors stay active and engaged, including:

- Exercise (Tai Chi, chair exercise, dancing)
- Games (Bingo, brain boosters, cards, dominoes)
- Arts and Crafts (card making, scrapbooking, coloring, knitting, ceramics)
- Classes (various subjects)
- Informational Workshops
- Events (e.g. Senior Resource Fair)
- Field Trips (various locations)



Most of these events are held at the centrally located Community Center on West Capitol Avenue, which also features a Senior Lounge that's available for residents from 9:00 a.m. to 3:00 p.m. on weekdays. There are currently about 435 members who regularly participate in the City's Active Aging programs.

During this planning period, the City's goal is to continue these programs, add new activities, and increase the number of participants to 600 over the next four years. Implementation of this item will require additional resources that will be requested through the budgeting process.

GOAL 10: EXPAND OUTREACH TO OLDER ADULTS

Historically, the City of West Sacramento mailed a newsletter called "City Lights" to residents to help keep them informed about City events and programming, and to share city-related news. This was an effective, but expensive, way to share information. During the Great Recession, the City transitioned City Lights into an e-mail based format, "City i-Lights," as a cost saving measure. Since seniors may be less likely to use e-mail, this approach inadvertently cut off many older residents from an important information source. The City has since re-established hard copy newsletters targeting seniors: The Age-Friendly Newsletter (553 subscribers) contains general information for seniors, while the Parks Department's Active Aging Newsletter shares information about City recreation programs. During this planning period the goal is to consolidate these documents into one newsletter, and grow its subscription rate to include a larger number of residents. Additional efforts must also be made to assure that the newsletter, and other City outreach efforts, are available in languages other than English so seniors of all backgrounds can avail themselves of City programs.

APPENDIX A

PROGRESS TO DATE ON GOALS FROM 2017-2024 AGE-FRIENDLY ACTION PLAN

This appendix summarizes the status of the work items noted in the City's original Age-Friendly Action Plan. As noted in the body of the plan update, some of the original goals were found to be too far outside the City's span of control, which has helped guide the plan update to focus more narrowly on tasks over which the City has control.

Each item below includes a status update indicating the City's disposition on that item going forward. The word "Complete" is used to indicate both items that are fully formed and require no further action, such as the completion of a plan document, as well as items that are not included as specific goals in the Age-Friendly Action Plan update, but which the City will likely continue to work on outside of that context. Examples of the latter category include affordable housing development and elimination of health disparities.

GOAL 1: ADOPT THE BIKE, PEDESTRIAN AND TRAILS MASTER PLAN, INCLUDING "SAFE ROUTES FOR SENIORS" CHAPTER

The plan was adopted in 2018, and underwent a minor update in 2024. Staff is planning a more extensive update that will begin in the first quarter of 2025, and will include an appendix specifically dedicated to addressing the needs of seniors.

Status: Ongoing. Completing this item is Goal 4 of the updated plan.

GOAL 2: ADOPT A MOBILITY ACTION PLAN

The Mobility Action Plan was adopted in 2021.

Status: Complete.

APPENDIX A - PROGRESS UPDATE ON 2017 PLAN

GOAL 3: COMPLETE THE ADA TRANSITION PLAN

This document was adopted in April, 2019, and now provides a benchmark for accessibility efforts in the City, and a framework for implementation.

Status: Complete.



GOAL 4: CREATE A PRINTED QUARTERLY NEWSLETTER FOR OLDER RESIDENTS

The City created its first age-friendly quarterly newsletter in 2018. This newsletter was originally marketed to seniors via direct mail, with an invitation for them to call and leave a message with their name and address in order to be added to the distribution list. That mailing list has now grown to over 500 recipients. Each issue contains a calendar of events, as well as articles about services that are available to seniors, and other topics of interest. During COVID, the City was able to use this resource to provide critical public health information to hundreds of seniors. The City has distributed 14 editions of the newsletter, and continues to receive new requests from residents who wish to be added to the list.

Status: Ongoing. Expanding the reach of the City's communications to seniors, including the Age-Friendly Newsletter, is Goal 10 of the updated plan.


City of West Sacramento Spring 2024

Age-Friendly Newsletter

AGE-FRIENDLY WEST SACRAMENTO

Your Guide to Staying Connected with the City www.cityofwestsacramento.org/agefrie
To update your contact information, please call (916) 617-4500

News

2024 Municipal Election

A municipal election will be held on November 5, 2024 for the

APPENDIX A - PROGRESS UPDATE ON 2017 PLAN

GOAL 5: MAINTAIN AND EXPAND AGE-FRIENDLY WEB CONTENT

The City maintains a dedicated Age-Friendly page on its website, and has placed a link to this page prominently on the main City landing page. Content on this page includes the Age-Friendly Action Plan itself; a page of volunteering opportunities; a link to the Parks and Active Aging website, which contains many senior-oriented activities; and a resources page containing links to services such as Meals on Wheels. While staff endeavored to provide interesting content and make it easy to find, the Age-Friendly pages on the City's website have been accessed only sporadically, with none of the pages having been viewed more than 250 times (less than .1 percent of total City website traffic) since 2019.

Status: Improving the performance of senior-oriented web and social media content is part of Goal 10 of the updated plan.

GOAL 6: BROADBAND EXPANSION PILOT

Little progress was made on this goal during the reporting period.

Status: Ongoing. As of this writing the City has a consultant working on an update to the City's Broadband Action Plan, which is expected to include recommendations for actions that will improve broadband access for underserved communities, including seniors.

GOAL 7: OFFER COMPUTER CLASSES FOR OLDER ADULTS

This item was impaired by the COVID pandemic and not implemented.

Status: Complete. This item is not included in the plan update as a specific action item; however, the Parks and Recreation Department is purchasing new tablets and does plan to use those to improve digital literacy for their participants.

GOAL 8: EXPAND WSPD "VIP" PROGRAM

This program was put on hiatus during COVID.

Status: WSPD is working now to rebuild the program.

GOAL 9: EXPAND WSPD "COFFEE WITH A COP" PROGRAM TO INCLUDE SENIOR RESIDENCES

COVID forced an extended pause in Coffee with a Cop events. Nonetheless, between 2017 and 2023, the West Sacramento Police Department held 29 Coffee with a Cop events, of which seven were focused on seniors.

Status: Ongoing. Goal 7 of the updated plan is to hold four Coffee with a Cop events per year, with at least one being senior-focused (e.g. by being held in a senior apartment complex or marketed specifically to seniors).

GOAL 10: WORK TO ENHANCE SUPPORTIVE HOUSING OPPORTUNITIES FOR THE HOMELESS

During this planning period, the City has implemented multiple projects that provided direct support to West Sacramento residents seeking to escape homelessness. In December 2020, the City acquired the former 40-unit Rodeway Inn motel to implement an emergency homeless housing program as part of its response to the COVID-19 pandemic. The motel was acquired with funds from the State Homekey Program, a Yolo County ARPA subaward and local Community Development Block Grant funds and Housing Trust Funds. The Homekey Program not only provides emergency medium-term housing to the City's most vulnerable populations, but also provides supportive services like case management, housing navigation and meal distribution to stabilize program participants, get them the assistance they need and prepare them to be placed into permanent housing. The City is currently in the process of acquiring a second 21-unit motel to expand the emergency homeless housing program.

The City anticipates closing escrow at the end of May 31, 2023 and participants moved in by June 30, 2023.

The motel acquisition and program operations will be made possible with local Measure E funds and an ARPA subaward from Yolo County. The City has also been an active participant in Project RoomKey, which was the State's initial homeless initiative to house homeless individuals at the onset of the COVID-19 pandemic. Program RoomKey is administered countywide by Yolo County Health and Human Services Agency who master leases motel rooms in cities and works with local homeless managers for referrals and placements. At the height of the pandemic, more than 100 rooms were being leased in West Sacramento alone. In West Sacramento, Project RoomKey will end on June 30, 2023 and remaining participants will be incorporated in the City's expansion of the homeless housing assistance program.

Status: Complete. This item is not a specific goal for the updated plan, but the City's supportive housing work will continue during the upcoming reporting period.



GOAL 11: PARTNER WITH YOLO COUNTY DA TO BROADEN ANTI-FRAUD AWARENESS FOR OLDER RESIDENTS

This item was impacted by the COVID epidemic and not implemented.

Status: Complete. This item is not being carried forward in the Plan because it is largely outside the City's control; however, the WSPD will continue to cooperate with the Yolo County DA's anti-fraud efforts.

GOAL 12: HELP ASSURE SENIORS HAVE SMOKE ALARMS

With the assistance of a generous grant from AARP, in 2019 the City implemented a program to provide free smoke alarms to seniors and other families in the community, and created a professionally produced fire safety video targeting a senior audience. The smoke alarm give-away program was marketed heavily to seniors, but out of fairness concerns, smoke alarms were provided to any household that requested one. A total of 184 alarms were distributed overall, of which 77 were distributed to seniors.

Status: Complete.



GOAL 13: PLAN FOR AND DEVELOP ADDITIONAL AFFORDABLE HOUSING

In December 2021, Mercy Housing completed an 85-unit permanent supportive housing development at 1801 West Capitol Avenue. The project was a collaboration between Mercy Housing, the City of West Sacramento, Yolo County, State Department of Housing and private healthcare foundations. The City provided gap financing assistance of $2.7 million in addition to selling a city-owned site for the project. The Mercy Housing PSH Project is the first supportive housing development in the City and an important element of the City's homeless assistance initiatives.

In April 2023, Jamboree Housing closed escrow on their financing for a 60-unit affordable housing development on Tower Bridge Gateway known as West Gateway Place Phase II (WGP II). WGP II will also contain six family supportive housing units. The project was a collaboration between Jamboree Housing, the City of West Sacramento and the State Multifamily Housing Program and Housing Accelerator Program.

The City provided more than $10 million in assistance to this project from the City's Housing Trust Fund and local HOME Investment Partnership Program Income funds. WGP II is anticipated to be completed in the last quarter of 2024. The City continues to work with developers on implementation of the City's Inclusionary Housing Ordinance to either incorporate affordable units within their projects or pay an in-lieu fee that will go into the City's Housing Trust Fund for future affordable housing initiatives.

Status: Complete. This item is not being carried forward as an Age-Friendly Action Plan item, but the City's efforts to facilitate affordable housing for all age levels will continue.

GOAL 14: PURSUE FUNDING FOR AGE-IN-PLACE HOME IMPROVEMENT GRANTS

On March 1, 2023, the City Council approved Resolution 23-23 authorizing a budget allocation of $40,000 to fund a partnership with Rebuilding Together, a regional non-profit organization that provides free safety improvements to seniors who need help staying in their homes safely. For example, this program might provide grab bars, smoke alarms, and other safety-oriented modifications to help an older resident live safely and independently in their home. The City has also applied for a 2023 AARP Community Challenge grant to support this work. The program should be operational in the third quarter of 2023. If this effort is as successful in West Sacramento as it has been in other Sacramento area jurisdictions, staff will request additional funds to continue the program into the future.

Status: Complete.



APPENDIX A - PROGRESS UPDATE ON 2017 PLAN

GOAL 15: CONTINUE TO PROVIDE RECREATIONAL AND EDUCATIONAL PROGRAMS FOR OLDER RESIDENTS

The City provided recreational and educational programs for seniors throughout this reporting period. Activities included:

- Exercise (Tai Chi, chair exercise, dancing)
- Games (Bingo, brain boosters, cards, dominoes)
- Arts and Crafts (card making, scrapbooking, coloring, knitting, ceramics)
- Classes (various subjects)
- Informational Workshops
- Events (e.g. Senior Resource Fair)
- Field Trips (various locations)

The City's Active Aging program currently has about 435 subscribers.

Status: Complete.

GOAL 16: PROMOTE THE HEALTH AND WELL-BEING OF OLDER RESIDENTS

The City made progress on some sub-components of this goal. During the term of the initial Age-Friendly Action Plan, the City sponsored multiple events at City Hall where Meals on Wheels recruited prospective volunteers. The City provided the space at no cost, and also provided refreshments for these events. Additionally, the City cooperated extensively with Yolo County during the COVID crisis to facilitate public information and promote vaccinations. The City hosted a vaccination clinic in the City Hall Galleria for months, and invested heavily in marketing to hard-to-reach groups, including non- English speakers.

Status: Complete.



GOAL 17: DEVELOP STRATEGIES TO ELIMINATE HEALTH DISPARITIES

In retrospect, this goal was very ambitious, because the City has relatively few tools with which to impact health-related issues like diet, smoking and other behaviors, and the availability of health-related resources. Still, the City made some progress on this goal.

Specific sub-goals of this item included:

- Expanding the availability of healthy food
- Placing reasonable limits on smoking and related products to improve community health
- Facilitating the provision of health-related information to West Sacramento seniors.

To help expand the availability of healthy food, the City provided financial support for a farmer's market that operated in the Bridge District in 2022.The market struggled financially and ultimately closed. The City also provided $10,000 per year in grants to support urban farming in West Sacramento. Several of the farms sell their products directly to the public, which helps make healthy food more accessible for West Sacramento residents. Additionally, the Center for Land Based Learning operates a mobile farmer's market truck.

The City adopted an ordinance that banned the sale of certain vaping products in West Sacramento, and has cooperated with the Yolo County HHSA to conduct compliance checks, which has resulted in a substantial reduction in violations.

Status: Complete.

GOAL 18: INCREASE AWARENESS AMONG OLDER ADULTS OF THE CITY'S CODE ENFORCEMENT SERVICES

Staff is currently working on a "Code Enforcement 101" series of social media posts to help the public, including seniors, better understand Code Enforcement.

Status: Complete.

GOAL 19: PARTNER WITH OUTSIDE AGENCIES TO PERFORM NEIGHBORHOOD CLEANUPS

The City participated in two substantial neighborhood cleanup efforts during the term of the original Age-Friendly Action Plan: Rock the Block, and the Port Trail Cleanup.

Rock the Block was a partnership between the City and Habitat for Humanity of Greater Sacramento. This event brought together over four hundred volunteers to complete dozens of critical home repairs, property beautification, and community projects over a single weekend. Major sponsors included the City of West Sacramento ($250,000) and Wells Fargo Bank ($75,000). Over the course of 1.5 days, over 3,000 volunteer hours were logged, leveraging approximately $141,0000 of investments into the Bryte and Broderick neighborhoods.

Organized by the Port of West Sacramento, in 2023 the Port Trail Cleanup brought together members from multiple recreational clubs that utilize the Port to conduct a trail cleanup effort. Over 40 volunteers from the Port's recreational clubs (River City Rowing, Washington Outboard Club, Lake Washington Sailing Club) spent the morning gathering trash and debris along the trail adjacent to the Port. More than 20 bags of trash were collected and hauled away by the Parks Department.

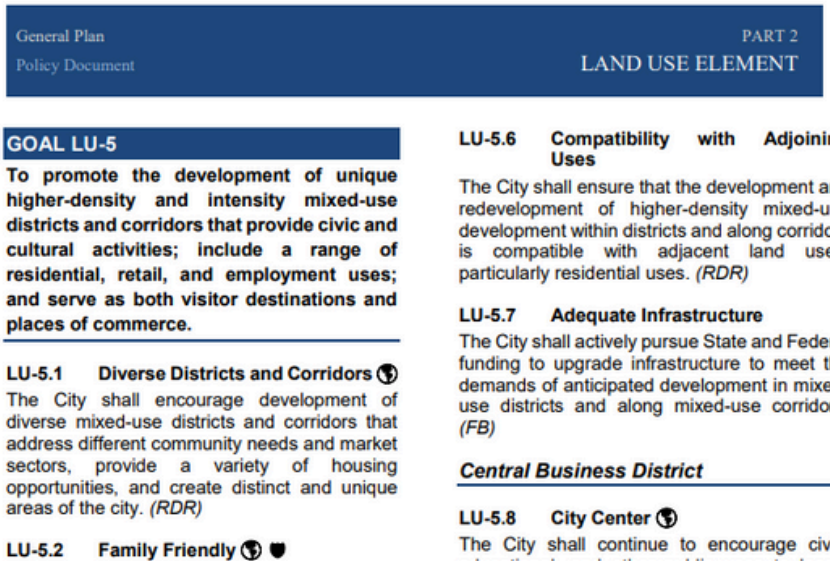
Status: Complete.

GOAL 20: CONTINUE ENABLING MIXED-USE DEVELOPMENT TO CREATE A MORE WALKABLE COMMUNITY

The City continued to promote mixed-use residential/commercial development along West Capitol and Sacramento Avenues, F Street, on properties in the Waterfront Zone (i.e. Washington, the Bridge District and Pioneer Bluff), on properties in the Stone Lock District, and in other appropriate commercial and mixed-use zones through a combination of:

- The West Sacramento Community Investment Fund Strategy, which identifies the City's objectives for funding infrastructure, obtaining grant funds, and implementation of other programs in mixed-use, multi-modal, infill areas along the riverfront.
- Continued public investment in the West Capitol Avenue district, such as extending streetscape improvements west of Jefferson Boulevard and infrastructure improvements.
- Incentives for projects that include a specified number of housing units affordable to very low- or low-income households.
- Regulatory incentives for market-rate housing, such as flexible planned development standards.
- Implementation of code enforcement for abatement of blighting conditions.
- Updated and new mixed-use zoning regulations.
- The City's 2035 General Plan Policy Document, which includes policies related to the promotion of mixed-use districts and corridors in Goal LU-5.

Status: Complete.



General Plan
Policy Document

PART 2
LAND USE ELEMENT

GOAL LU-5

To promote the development of unique higher-density and intensity mixed-use districts and corridors that provide civic and cultural activities; include a range of residential, retail, and employment uses; and serve as both visitor destinations and places of commerce.

LU-5.1 Diverse Districts and Corridors

The City shall encourage development of diverse mixed-use districts and corridors that address different community needs and market sectors, provide a variety of housing opportunities, and create distinct and unique areas of the city. *(RDR)*

LU-5.2 Family Friendly

LU-5.6 Compatibility with Adjoining Uses

The City shall ensure that the development and redevelopment of higher-density mixed-use development within districts and along corridors is compatible with adjacent land uses, particularly residential uses. *(RDR)*

LU-5.7 Adequate Infrastructure

The City shall actively pursue State and Federal funding to upgrade infrastructure to meet the demands of anticipated development in mixed-use districts and along mixed-use corridors. *(FB)*

Central Business District

LU-5.8 City Center

The City shall continue to encourage civic,